



Slack Community Manager Position Description

SLACK COMMUNITY MANAGERS (SCMs) are youth activists responsible for driving engagement and providing ongoing support to student groups in the Amnesty International USA Youth Slack workspace. SCMs are member leaders at AIUSA, serving as volunteers who provide leadership to the organization, working within the Youth & Student Program in the Grassroots Leadership and Engagement team at AIUSA. SCMs monitor all channels in the AIUSA Youth slack workspace, including responding to questions from student activists, providing ideas and direction for groups, and ensuring timely and strategic communication on organizational priorities. They will cultivate and grow engagement on slack with a focus on peer-to-peer sharing, and motivate individuals to take action on key areas of AIUSA's work. SCMs will partner with staff on the slack communication strategy and bring new ideas to test in the workspace.

Responsibilities

- Work as part of a small team to provide coaching and direction to student groups, including posts in appropriate channels and DMs
- Engage users in mobilization on key campaigns, issue education, and activism skills
- Answer questions from student groups on AIUSA initiatives or group-specific inquiries posted on Slack
- Spotlight AIUSA student groups and their work across relevant channels
- Connect users to AIUSA resources to support their activism, including trainings, webinars, toolkits, member leaders, and staff
- Stay up to date and educated on Amnesty International and general human rights issues, campaigns, policies and current events
- Take part in organizational consultations and planning, including collaboration with YLA leaders, other AIUSA member leaders, and staff on organizational priorities and other internal matters
- Participate in beta testing for AIUSA's new member center and work with staff to develop a plan to engage youth in the member center

Qualifications

- Understanding of and commitment to inclusion, diversity, equity, and accessibility (IDEA) and how it pertains to social change work
- Demonstrated success working with volunteers and in groups
- Familiarity with AIUSA and how student groups work
- Comfort and familiarity with the AIUSA Youth Slack platform
- Ability to take initiative and develop creative solutions to challenges
- Strong organizational skills and ability to manage large amounts of information coming from multiple sources (email, text, web, etc)
- Ability to translate content from one form (email, webpage) into digestible content for users

Requirements

- Age 15-24 at time of application
- Average commitment of 5-10 hours per month for 1 year (June through May)
- Participate in monthly calls with the full YLA team and one on one meetings with staff as needed
- Attend the annual SCM member leader training (all expenses are covered by AIUSA)
- Maintain ongoing communication with AIUSA staff and member leaders via Slack, email, and/or text
- Become an official dues-paid (\$15/year) or dues-waived member of AIUSA
- Develop an annual workplan and submit brief monthly reporting on activities (this may be done as an SCM team)
- Participate in semi-annual self-assessment and evaluation with AIUSA staff