GLOBAL SOLIDARITY FOR WOMEN! LIFE! FREEDOM!
IN IRAN AND AROUND THE WORLD

THE

I OPPOSE THE MANDATORY HIJAB

BUTTON CAMPAIGN
WEAR A BUTTON,
POST A PHOTO,
JOIN THE MOVEMENT!
“If the government can dictate what you have on your head, it can dictate what you have in your head.”
- human rights attorney and political prisoner Nasrin Sotoudeh
After the 1979 Islamic revolution, wearing a hijab in public (veiling the head and other clothing regulations) became obligatory for all Iranian women. Iran’s Morality Police harass and arrest women who they say violate these rules and the courts frequently sentence women (and their male supporters) to years in prison for a variety of connected crimes, including "collusion to act against national security," "propaganda against the regime," and "encouraging corruption and prostitution."

In 2018, the “Girls of Revolution Street” movement earned international attention when dozens of women publicly removed their headscarves, placed them on sticks, and waved them like flags to protest Iran’s repressive mandatory hijab laws.

In September 2022, following the death in custody of 22-year-old Mahsa (Jina) Amini days after she was violently arrested by Iran’s “morality” police amid credible reports of torture and other ill-treatment, nationwide protests swept the country, followed by mass arbitrary arrests and the deaths of hundreds of demonstrators.
Five years ago, Nasrin Sotoudeh’s husband Reza Khandan and Dr. Farhad Meysami expressed their support for women’s rights in Iran by making thousands of buttons that said, “I OPPOSE THE MANDATORY HIJAB.”

Reza said, “We had just started distributing the buttons when the intelligence ministry raided Farhad’s house and confiscated buttons and the button-making machine. A few days later, government agents raided our home and my sister’s home. They found a few thousand I OPPOSE THE MANDATORY HIJAB buttons in my office.”

Farhad was arrested in July 2018 and unjustly jailed until February 2023, when he was released from prison after a long hunger strike. Reza served three months in prison before being freed on bail to take care of his children, while Nasrin spent over three years in prison (she is now home on medical leave).

Now, the producers of the documentary NASRIN have made hundreds of exact copies of Reza and Farhad’s button.
You can show solidarity for worldwide women’s rights by requesting a free I OPPOSE THE MANDATORY HIJAB button, or simply print and cut out this image.

Wear it in a photo and / or video, and post on social media with a personal message and these hashtags:

#freedombutton #womenlifefreedom #humanrights #IranProtests #nasrinfilm #womensrightsarehumanrights
SHARE YOUR THOUGHTS IN PRINT OR VIDEO WHEN YOU POST ON INSTAGRAM, TWITTER, FACEBOOK OR TIKTOK.

Sample quotes:

“I’m wearing my button which says, I OPPOSE THE MANDATORY HIJAB, in solitarily with all those brave women, and the men who support them, who went to prison for demanding their rights. I hope you'll wear the button, too!”
- Kerry Kennedy - President of Robert F. Kennedy Human Rights

“I’ve got on this pin because I OPPOSE THE MANDATORY HIJAB. I believe a woman should be able to choose if she wants to wear a hijab, or not wear a hijab. It's up to her. And I support a women’s right to choose in all things, in Iran and around the world.”
- Maz Jobrani – comedian, actor, writer, producer

“I will wear this button. I will put it all over my clothes, even on my face. I will do whatever I can to help the women of Iran, and women everywhere.”
- Marjane Satrapi – artist, writer, filmmaker

“I proudly wear this I OPPOSE THE MANDATORY HIJAB button to show my support for women’s rights in Iran and women’s rights around the world.”
- Naïma Hebrail Kidjo - actress, writer

To request a button and for more information: freedombutton2023@gmail.com
I OPPOSE THE MANDATORY HIJAB button campaign sponsors include:


THANK YOU!