



BANNED

BOOKS

WEEK 2021

SOCIAL MEDIA

TOOLKIT

USING THIS TOOLKIT

Each year during Banned Books Week, Amnesty International activists draw attention to people around the world who have been imprisoned, threatened, or murdered because of their writing, art or other published work.

Banned Books Week 2021 will spotlight six cases of creative writers, journalists and publishers whose rights are under attack. Your help is needed to demand justice!

Step 1: Download the graphics to use in your posts.

Step 2: Use the sample posts and graphics to promote Banned Books Week and mobilize your networks to take action.

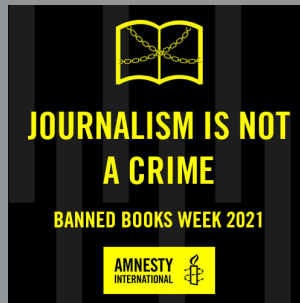
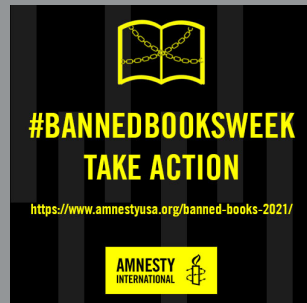
Step 3: Use the case info and bitly links to urge action on the cases.

Step 4: Get creative! Post a video about why freedom of expression is important to you, tag specific people in your posts urging them to take action and then do the same, or anything else you can think of!

For more resources, visit <https://bit.ly/AIUSABBW2021>

DOWNLOAD GRAPHICS

You can download several graphics designed by Amnesty International USA here: <https://bit.ly/BBWsocial>



SAMPLE POSTS

September 26 – October 2nd is #BannedBooksWeek! Will you take action with @AmnestyUSA and support freedom of expression? Learn more at <https://bit.ly/AIUSABBW>

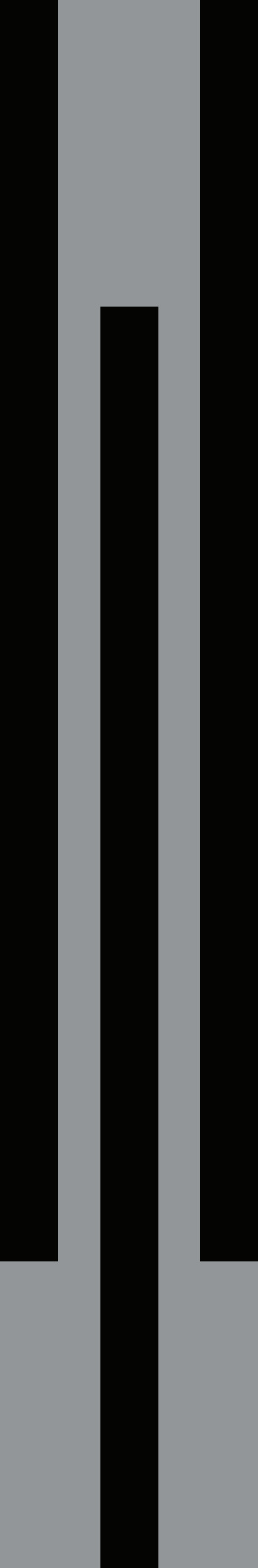
Freedom of expression is under threat around the world. Join @AmnestyUSA during #BannedBooksWeek to fight for human rights defenders! Take action at <https://bit.ly/AIUSABBW>

Join me and @AmnestyUSA on Sept 21 at Page Not Found, a #BannedBooksWeek launch event to defend free speech <https://bit.ly/BBWEvent>

Defend free speech with @AmnestyUSA this #BannedBooksWeek – visit <https://bit.ly/AIUSABBW> to take action today!

Imagine getting arrested, imprisoned or sentenced to death because of a photo you took, a story you wrote, or something you tweeted. Take action for #BannedBooksWeek <https://bit.ly/AIUSABBW>

**MEET
THE
CASES**





AHMED KABIR KISHORE

BANGLADESH

CARTOONIST

Ahmed Kabir Kishore was arrested and detained, along with writer Mushtaq Ahmed, for posting satirical cartoons on Facebook, as well as comments about the Bangladeshi government's response to the COVID-19 pandemic. Mushtaq Ahmed died in custody and Kishore was tortured and is still facing charges. Hundreds of others, including musicians, students, photojournalists, and others are facing charges for what they have posted online under the Digital Securities Act.



Use AIUSA's online action to email the Bangladeshi government and demand charges are dropped against Ahmed Kabir Kishore. Scan the QR Code or click the link below.

<https://bit.ly/BBWAhmed>

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**AMNESTY
INTERNATIONAL**





JIMMY LAI

HONG KONG

PUBLISHER



Jimmy Lai is the founder of Apple Daily, which is the only pro-democracy print paper in Hong Kong. Lai was arrested in August 2020. Less than a year later, the Apple Daily was shut down, Lai is currently serving a twenty-month term at Stanley Prison.



Use AIUSA's online action to email the Hong Kong government and demand they release Jimmy Lai and protect freedom of the press. Scan the QR Code or click the link below.

<https://bit.ly/BBWJimmyLai>

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**AMNESTY
INTERNATIONAL**





GOLROKH EBRAHIMI IRAEE

IRAN

FICTION WRITER



In 2015 Golrokh Ebrahimi Iraee was sentenced to six years in prison for writing a fictional story about the practice of stoning. Her sentence was reduced and she was subsequently released, only to be convicted again in 2019 and sentenced to an additional three years, seven months.



Use AIUSA's online action to email the Iranian government and demand the immediate and unconditional release of Golrokh Ebrahimi Iraee. Scan the QR Code or click the link below.

<https://bit.ly/BBWGolrokh>



JA'AFAR JA'AFAR

NIGERIA

JOURNALIST

Ja'afar Ja'afar is a Nigerian journalist and editor of the Daily Nigerian, an online publication. Ja'afar published videos allegedly showing a serving governor receiving bribes from contractors. This resulted in threats to his life and family which made him flee from Nigeria.



Use AIUSA's online action to email the Nigerian government and demand the trumped up charges against Ja'afar Ja'afar are dropped. Scan the QR Code or click the link below.

<https://bit.ly/BBWJaafar>

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**AMNESTY
INTERNATIONAL**





ELENA MILASHINA

RUSSIA

JOURNALIST



Elena Milashina is an award winning investigative journalist and human rights defender whose work has focused on Chechnya. Elena is at risk of retaliation, death threats and physical violence. She was the target of a death threat from the Head of the Chechen Republic in 2020 and was physically attacked by a mob in Grozny, the Chechen capital. Additionally, she has been the target of smear campaigns for her reporting.



Use AIUSA's online action to urge the Russian government to investigate the threats and violence against Elena. Scan the QR Code or click the link below.

<https://bit.ly/BBWElena>

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AMNESTY
INTERNATIONAL





AHNAF JAZEEM

SRI LANKA

POET

The Sri Lankan poet and teacher Ahnaf Jazeem has been arbitrarily detained for over a year. He was arrested on May 16, 2020 under the Prevention of Terrorism Act, in connection to a Tamil-language collection of poems called Navarasam, as well as other unsubstantiated claims under the Prevention of Terrorism Act. He has been arbitrarily detained for over a year.



Use AIUSA's online action to urge the Sri Lankan government to free Ahnaf Jazeem immediately and repeal the Prevention of Terrorism Act. Scan the QR Code or click the link below.

<https://bit.ly/BBWAhnaf>

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**AMNESTY
INTERNATIONAL**

