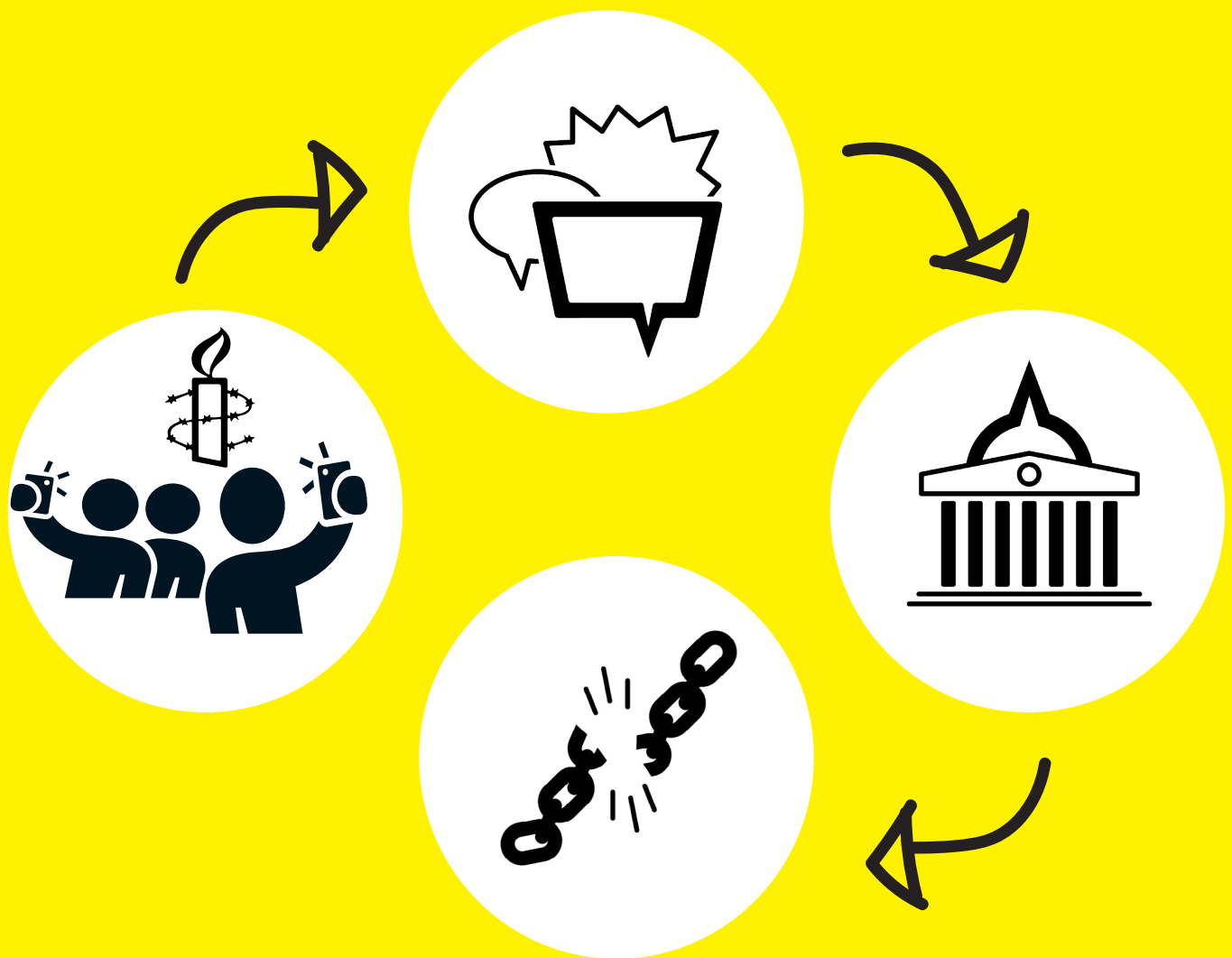


ICE DETENTION CAMPAIGN

VIDEO PETITION GUIDE



WHAT'S HAPPENING?

Immigrants and asylum-seekers are locked up by Immigration and Customs Enforcement (ICE) in conditions notorious for overcrowding and inadequate medical care, making them tinderboxes for the spread of COVID-19. Most of these facilities are run or managed by for-profit companies, which have a well-documented record of harsh conditions and negligent care, and lack of accountability.

Black and brown people make up the overwhelming majority of those detained and have long faced added discrimination and other abuses at the hands of ICE. Again and again, they bear the brunt of harsh, punitive enforcement policies and practices anchored in detention and powered by private prison companies.

The US must reset the immigration detention system – moving away from a punitive system to one based on humanity, compassion, fairness and respect.

WHO ARE OUR TARGETS?

Secretary of Homeland Security Alejandro Mayorkas has the authority as head of the Department of Homeland Security (aka DHS; ICE's parent agency) to implement policy and structural changes to the immigration system that would free people from ICE detention.

President Joe Biden must prioritize immigration detention reform in his first 100 days in office.

WHAT'S THE CALL TO ACTION?

President Biden and DHS Secretary Mayorkas must free immigrants and asylum-seekers in the first 100 days, taking immediate steps to review everyone's case

with a presumption of liberty not detention, end family detention, and stop using private prison companies for immigration detention.

We know government officials are monitoring conversations on social media to gauge the public's interests. This is where your activism comes in -- we need to make sure we keep Amnesty's calls to prioritize freeing people from detention on their radar!

We're asking Amnesty activists to blast the social media feeds of President Biden and Secretary Mayorkas with hundreds if not thousands of video posts demanding change!

HOW DO WE TAKE ACTION?

Solo Video:

1. **Write a 15-30 second script** on why freeing immigrants and asylum-seekers is important to YOU and your community. Make sure to start by introducing yourself and your city/state. See our messaging guidance below if you need help with your script and to see what we can say within our policies!
2. **Film vertically** with natural lighting (no filters)
3. **Add closed captions** to your final video (you can use [Threads!](#))
4. **Post on your social media platforms**, tagging President Biden, Secretary Mayorkas, and Amnesty so that we can amplify your activism! (Note: Make sure not to @ tag any social media handles at the beginning of the post, which would [limit](#) the reach of your post.) Use the hashtag #NWSA2021
 - Instagram (post on your Story): [@POTUS](#), [@dhs.gov](#), and [@aiusayouth](#)
 - Twitter: [@POTUS](#), [@SecMayorkas](#), and [@aiusayouth](#)
 - Facebook (post on your Feed): [@POTUS](#), [@homelandsecurity](#), and [@aiusayouth](#)

AMNESTY
INTERNATIONAL



1. Drop your video off in this folder: <https://www.dropbox.com/request/IA1qIW4csqpSefvwZSOR>. (Note: By sharing your video in this folder, you are agreeing to have it shared on AIUSA digital platforms!)

Group Video:

1. **Designate a team lead** to coordinate the group video.
2. **Write a 60-90 second script** on why freeing immigrants and asylum-seekers is important to YOU and/or your community. Make sure to start by introducing yourself and your city/state. See our messaging guidance below if you need help with your script and to see what we can say within our policies!
3. **Divide lines from the script** amongst you and your group members
4. **Have each individual film their part as a vertical video** with natural lighting (no filters) and send it to the team lead
5. **Team Lead should add closed captions** to each video (you can use [Threads!](#))
6. **Team Lead should compile all the videos** together in chronological order, making sure all videos are at least 60 seconds long or else they cannot be posted as an IGTV video
7. **Post on your social media platforms**, tagging President Biden, Secretary Mayorkas, and Amnesty so that we can amplify your activism! (Note: Make sure not to @ tag any social media handles at the beginning of the post, which would [limit](#) the reach of your post.)
 - Instagram (post on your Story): [@POTUS](#), [@dhsgov](#), and [@aiusayouth](#)
 - Twitter: [@POTUS](#), [@SecMayorkas](#), and [@aiusayouth](#)
 - Facebook (post on your Feed): [@POTUS](#), [@homelandsecurity](#), and [@aiusayouth](#)
8. **Drop your video off in this folder:** <https://www.dropbox.com/request/IA1qIW4csqpSefvwZSOR>.

[IA1qIW4csqpSefvwZSOR](#). (Note: By sharing your video in this folder, you are agreeing to have it shared on AIUSA digital platforms!)

WHAT MESSAGING CAN WE USE?

Personalized messages in your unique voice are best, so make sure to focus your post on why freeing people from immigration detention is important to YOU and your community. If helpful, here are some talking points from Amnesty to help you with the rest of your script!

The US must free people from ICE detention

- President Biden and Secretary Mayorkas must free immigrants and asylum-seekers in the first 100 days, taking immediate steps to review everyone's case with a presumption of liberty not detention, end family detention, and stop using private prison companies for immigration detention.

It's time to restore our humanity

- We must build an immigration system based on humanity, compassion and respect
- Everyone has the right to be treated with dignity, respect, and fairness, no matter their immigration status

No one should be detained for seeking safety or because of their immigration status

- The punitive system of unjust detentions must end
- The standard for our immigration system should be freedom, not detention
- Detaining people simply for seeking safety in this country or solely on account of their immigration status is a violation of human rights
- The anguish of prolonged and indefinite detention is amplified by the

horrors of inadequate conditions – no one should worry for their lives and their safety in facilities the government forces people into

- No one should lose months and even years of their lives simply for seeking safety or because of their immigration status

There are compassionate alternatives to detention that are efficient, effective, and humane

- We need to invest in true, community-based support services
- Case management programs that help people find legal representation, guide them through the court system, and connect them with other community resources are successful and cheaper by pennies on the dollar. Using these programs recognizes the humanity and dignity of people seeking safety, as well as their families. It ensures people don't get funneled into long-term detention and can be safe and together while they go through the process of seeking safety

Families should be free and together

- Children should never be detained because of their immigration status, and families should not be separated
- Children should live in freedom with their parents and families as they pursue their right to seek safety. They should be able to grow up with their families, friends and communities
- We must end the policy and practice of family detention

For-profit detention fuels human rights abuses

- Immigration detention centers run by private prison companies have a well-documented record of harsh conditions and negligent care, and lack of accountability
- The US government should move out of the business of using private prison companies for immigration detention.

For-profit detention furthers cycles of human rights abuses, making suffering profitable. People seeking safety should not be valued by the dollar amount their detention produces

- President Biden should fulfill his campaign pledge to end privatized immigration detention
- A handful of corporations should not be responsible for the wellbeing of people seeking safety in this country for years to come. These corporations are responsible to their stakeholders, not the public. We need a system that prioritizes transparency
- If we end for-profit detention, we have the power to finally put a
- stop to mass detention

White supremacy cannot inform our immigration policies

- The increasing and punitive use of immigration enforcement has disproportionately affected Black and brown communities, both a reflection and reinforcement of systemic racism and lack of racial equity
- Policies subjecting people seeking safety and immigrants to cruel and dehumanizing policies that have unjustly blocked them from entering the US, locked them up, and deported them, long pre-date the Trump administration, as do the foundations of a punitive system



SAMPLE SCRIPT YOU CAN USE

BEFORE EACH OF YOUR LINES, PLEASE STATE:

(0) “My name is **[FIRST NAME]** and I am a human rights defender in **[CITY]**.” (Make sure to state this at the beginning of your solo video. For group videos, each person should state their name and city before their individual line.)

(1) President Biden and Secretary Mayorkas must free immigrants and asylum-seekers in the first 100 days, taking immediate steps to review everyone’s case with a presumption of liberty not detention, end family detention, and stop using private prison companies for immigration detention.

(2) Detaining people simply for seeking safety in this country or solely on account of their immigration status is a violation of human rights

(3) There are compassionate alternatives to detention that are efficient, effective, and humane. We need to invest in true, community-based support services

(4) Children should live in freedom with their parents and families as they pursue their right to seek safety. They should be able to grow up with their families, friends and communities.

(5) The increasing and punitive use of immigration enforcement has disproportionately affected Black and brown communities, both a reflection and reinforcement of systemic racism and lack of racial equity.

(6) White supremacy cannot inform our immigration policies. We must build an immigration system based on humanity, compassion and respect.

TO CLOSE, STATE:

(7) The time to act is now!