

PROGRAM BOOK

AMNESTY
INTERNATIONAL



2018 MID-ATLANTIC REGIONAL CONFERENCE NOVEMBER 3RD ————— PHILADELPHIA, PA

REGISTRATION

7:30am | STC Building

Coffee will be served beginning at 8am

ACTION ALLEY

8am-5pm | Atrium

The Action Alley is a forum to learn about and take action on human rights issues and current AIUSA priorities.

PERFORMANCE BY CITY LOVE & WELCOME

9am-9:15am | STC Auditorium

City Love is a West Philly conscious acoustic duo who write songs to spread the love, make people laugh, and foster dialogue about the issues of our times.

OPENING PLENERY: FAMILIES BELONG TOGETHER

9:15am-10:15am | STC Auditorium

Refugees fleeing danger around the world rely on the kindness of strangers to help them start again. Instead, the Administration has punished those seeking safety here — separating and detaining families and forcing many refugees to live in limbo while they wait for a home. This is not the America we believe in. Hear from those trying to rebuild their lives in safety and activists fighting to help make that happen.

- **call to action for public comments**

Panelists:

Ashley Houghton is a Tactical Campaigns Manager with Amnesty International USA, where she is responsible for driving campaign strategies in anticipation of urgent and critical human rights situations and leads AIUSA's domestic refugee campaign.

Christine Baer

Kaitlyn O'Shaughnessy

Mustafa Nuur

LOGISTICS AND RUN OF DAY

10:15am-10:20am | STC Auditorium

WORKSHOP SESSION I

Focus on Organizing & Activism Skill-Building

10:30am-11:45am | Various Locations

ActivismX: Taking Human Rights Activism to the Next Level | IPEX 239

Human rights activism can take many forms, and anyone can be involved in Amnesty's work. But how do we take our work to the next level in a way that is creative and impactful? How can our actions and events not only be "out of the box" but help us recruit new members, get media attention, and move the needle for human rights? This workshop is about generating creative ideas and putting them into action on campus and in our communities.

Facilitators: Ashley Houghton, Gayatri Chintala and Zainab Shamim

Growing Our Movement at the Grassroots: Talking Outside the Fannesty | IPEX 139

Because Amnesty International is a multi-issue organization, our story can be difficult to tell. This session will serve as a practical deep dive into effective recruitment tactics for student and local groups who wish to grow their membership organically through succinct communication.

Facilitators: Arielle Newton and Jaclyn Morawa

Getting Creative About Change: A Workshop in Posters, Branding, and More | STC 337

In this workshop, we'll explore protest art and posters so that you can sharpen your skills in creating creative content that advances human rights work. We'll talk a bit about the recent history of protest art and creative at Amnesty. We'll also review the recent changes in the brand guidelines.

Facilitator: Amanda Alampi

Amanda Alampi is a social media strategist specializing in social media for social good. Her past clients include Malala Fund, Homeboy Industries, Malaria No More, JP Morgan Chase, Microsoft, Alicia Keys' Keep a Child Alive and Mariska Hargitay. She currently works for Amnesty International USA as their social media manager. She also teaches social media and cause marketing at Fordham University. She has a BA and MPA, both from NYU.

Hitting the Streets (Non Violent Direct Action Training) | STC 237

All over the world activists have taken to the streets to demand justice and accountability for ongoing human rights violations. Whether you plan to bring your voice into the streets or have a different role, this workshop is a beginning to educating and supporting each other to raise our voices.

Facilitator: Prachi Rao (SACs)

Prachi Rao is a Field Organizer.

Lobbying 101: State and Federal Advocacy I IPEX 108

In this workshop, we'll explore opportunities to engage with members of Congress and state elected officials, provide the ABCs of taking legislative action, and practice essential skills for successful lobbying. Attendees will gain hands on experience by contacting their elected officials.

Facilitators: Meredith Cullen and Julie Gallagher

Julie A. Gallagher is an Assistant Professor of History at Penn State University. She served as the Ohio AIUSA LC from 2004-2007, and as the Pennsylvania LC since 2007.

Meredith Cullen grew up in Iowa and graduated from the University of Notre Dame. She worked on Capitol Hill before joining Amnesty as the Government Relations Assistant.

Create the Change: Music for the World We Need I STC Auditorium

Deep music. Deep convos. Make music. Make change. In this workshop, City Love (Sterling Duns and Caselli Jordan) share some of their music to open up discussions, share their songwriting process, and then pass the mic to you. We will use our music to help us all generate ideas on what we can do to end gun violence in support of Amnesty International's new campaign and make a song/songs together that can be used to support direct action.

Facilitators: Sterling Duns & Caselli Jordan

City Love (Sterling Duns and Caselli Jordan) is a west Philadelphia musician/educator/activist duo. Together and separately, they have played shows throughout the country and world, as well as having shared the stage and played in festivals with members of Wu-Tang, Chance the Rapper, Talib Kweli, Charles Bradley, Rebirth Brass Band, Rhiannon Giddens, Hurray for the Ruff Raff, and many more.

Running Your Student Group: The Nuts and Bolts of Campus Organizing I IPEX 240

We choose to be activists because we care about human rights - but how do we build strong groups that can sustain activism for the long-haul? Whether you're an elected leader of your group or a member who is excited about building a powerful team, this session will provide you with tools and knowledge to create healthy, vibrant and active groups on your campus. We will discuss leadership styles and structures, decision-making models for your group, and how to manage group dynamics. You'll leave with a plan for building - and sustaining - a healthy group that takes action for human rights!

Facilitators: Penelope Halkiadakis and Cynthia Gabriel Walsh

LUNCH

11:50am-12:30pm | Outside STC Auditorium

CAUCUSES

12:40pm-1:40pm | Various Locations

Come network with others with similar backgrounds and experiences, share your ideas for building and sustaining the human rights movement in your area, and develop concrete strategies for addressing the challenges you face as an activist.

Local Group Caucus I STC 337

Local Groups have been at the heart of Amnesty activism since the movement was born. The commitment, dedication, and creativity of Local Group members meeting consistently every month has led to the release of thousands of prisoners of conscience, changes in law and policy, and transformative moments in peoples' lives. Join others whose commitment to human rights runs as deeply as yours.

Youth Caucus I STC 237

Youth and student chapters are the heart of Amnesty's work - and we know this work isn't easy! Have questions? Not sure what to work on? Want to run an idea by us? Join us for one-on-one support from experienced Amnesty organizers.

REMARKS FROM PRINCESS BLANDING

1:50pm-2:20pm | STC Auditorium

Princess Blanding, the sister of Marcus David-Peters, has been leading the Richmond community in response to the killing of her brother following a mental health crisis.

WORKSHOP SESSION II

Focus on Human Rights

2:30pm-3:30pm | Various Locations

Don't Build A Wall – Build A Longer Table: Welcoming Refugees in Your Community | STC Auditorium

In face of the Administration's attacks on refugees, we need activists like you to speak out! Your voice has power, and this session explores local action you can take to build a movement of people uniting to welcome and support refugees in your community.

Facilitator: Meagan Hume

Meagan Hume is a consultant on the Longer Table Initiative. In this role, she connects members to their local resettlement agency and develops a network of community-sponsors.

North Africa and the Sahel: Human Rights Overview and Call to Action | IPEX 239

North Africa and the Sahel suffer from interconnected crises: migrants and refugees at risk of human rights violations, while human rights are also violated in the name of national security. The workshop offers a coherent regional overview and maps out AI campaign strategies and actions for members.

Facilitators: Adotei Akwei, Sabina Henneberg and Ken Mayers

Adotei Akwei is the Managing Director for Government Relations for Amnesty International USA. Previously Deputy Director for Government Relations, for CARE USA. Prior to that worked with Amnesty International USA for 11 years, first as the senior Advocacy Director for Africa and then later as Director of Campaigns.

Sabina Henneberg is the Tunisia County Specialist, AIUSA. Ph.D. in International Relations from Johns Hopkins University (SAIS). Research on Tunisia and Libya since the 2011 uprisings. Assisted international education and civil society development in Africa and the Middle East. 2015 Cosmos Scholar and Boren fellowship.

Ken Mayer is the Chair, AIUSA North Africa coordination group; Chair, Cogroup Steering Committee; Co-chair, Nominating Committee; 2014 Amnesty International mission to Morocco; former Vice Chair, Amnesty International USA Board of Directors; Faculty Advisor, BCA student group. PhD, UCLA (Arabic, French, Italian)

From Petroleum to Palm Oil: Business and Human Rights Campaigning | IPEX 240

Human Rights Defenders, educating the public about the way in which corporate action can intensify attacks on defenders and other vulnerable populations in the U.S. and developing world.

Facilitator: Josh Kennedy

Josh Kennedy is an experienced international affairs advocate and educator. Over the decade, he has worked to hold corporations accountable, train students, and inspire activists.

The US Global Killing Spree -- and How to Stop It | IPEX 139

Since President Trump took office, the number of civilians killed by US military strikes has skyrocketed. President Trump has secretly changed the rules that govern who the US can kill, expanding what was already an illegal global "war on terror" to kill thousands more people, including many civilians, with drones, jets and Special Forces, all with no accountability. Using video, victims' stories & more, we'll brainstorm how to stop this underreported US killing spree in our name.

Facilitator: Daphne Eviatar

Daphne Eviatar (@deviatar) is Director of the Security with Human Rights program at Amnesty International USA, advocating for US compliance with international law in national security policy. She focuses on abuses arising out of the US "global war on terror" such as unlawful killings, indefinite detention and torture.

Use of Deadly Force by Police and Your Human Rights | IPEX 108

Each year police kill approximately 1,000 people and every state in the US fails to comply with international standards on when police can use lethal force. Learn about what human rights you have when engaging with law enforcement and what you can do in your state to combat this crisis.

Facilitator: Krissy Roth

Write for Rights: Help Refugee and Activist Awad Resettle in the US (+ 10 Other Cases) | STC 337

Learn how you can help Sudanese refugee and human rights defender Awad resettle in the US through Write for Rights, our largest annual letter-writing campaign. We'll also discuss strategy on the 10 other cases in this year's campaign -- all women human rights defenders!

Facilitator: Andrew Fandino

Andrew Fandino is the Senior Program Officer for the Individuals at Risk Program at Amnesty International USA where he leads AIUSA's work on Prisoners of Conscience and Human Rights Defenders. He brings with him over 19 years of human rights advocacy experience, with a strong focus on human rights defenders. Prior to joining AIUSA, Andrew worked for such organizations as Amazon Watch, the Burma Border Projects, Friends of the Earth, the Guatemala Human Rights Commission, Human Rights Watch, Peace Brigades International, and the U.S. Office on Colombia. He also spent five years living and working in Southeast Asia, creating his own NGO called the Committee for the Protection of Human Rights.

Youth Training: Know and Claim your Sexual and Reproductive Rights | STC 237

When our rights are under attack, what do we do? Stand up- fight back! In this workshop, youth will join together to learn from a peer trainer and each other about their sexual and reproductive rights and plan how they can defend against the increasing attacks against their rights.

Facilitators: Baaqeyah Muhammad El and Laura Yang

Laura Yang joined Amnesty International her freshman year of college and has remained a member since 2015. Her current roles include being a SRR Peer Trainer and a member of the National Youth Collective.

Baaqeyah Muhammad El is a senior biology major at Arcadia University. She is passionate about human rights and injustices that occur around the world.

COFFEE/TEA BREAK

3:40pm | Outside STC Auditorium

RESOLUTIONS

3:40pm-5:20pm | STC Auditorium

Members vote on resolutions intended to shape Amnesty USA policy and practice. All are welcome, only members may vote. Don't forget to bring your voting card!

CLOSING ACTION

5:30pm - 6:00pm

Closing Action; Candlelight Vigil Reading of the Universal Declaration of Human Rights.