

NO BAN NO WALL

HOW TO ORGANIZE A PEACEFUL PROTEST OR VIGIL

AMNESTY
INTERNATIONAL



#NOBANNOWALL: HOW TO ORGANIZE A PEACEFUL PROTEST OR VIGIL

PRESIDENT TRUMP'S order banning Muslims puts bigotry into our laws. While there are real concerns about public safety, this is just scapegoating a minority. We've fought this kind of discrimination all over the world for decades, and we will fight it here.

And Trump's temporary shutdown of the refugee program is cruel and inhumane. We demand that the United States stop turning its back on people fleeing violence.



Remember the Human Impact of the Muslim Ban

Come together to lift up stories about the human impact of the Muslim ban. It directly affects our communities. Many people are uncertain about their safety and future in this country. Some are afraid to travel and confused about whether they can. Many are stranded away from their families. You can educate your community, build solidarity, and call people to action that will protect human rights.

The first step is to reach out to your

community to bring people together. In moments like this, people respond in many different ways. You're reading this because you are called to action, and your action can bring hope. Organizing a vigil can help your community turn pain, fear, and anger into action, and is the next step in building a powerful movement to protect human rights.

Organize your first peaceful protest or vigil this Friday, or join one already being organized. Publicly proclaim that you will fight back against policies that discriminate.

7 STEPS TO ORGANIZING A PROTEST OR VIGIL

1. BUILD YOUR TEAM: Reach out to friends, Amnesty group members, and members of your community to see who else is ready to speak out. Bring everyone together quickly – even if it’s just a group text! – and decide who is doing what. Who can print out or make signs? Who will scout your location to make sure it will work well to spread your message? Who can get a permit, if it’s needed? Who is available to make phone calls and send text messages to ask people to show up? Who will reach out to other groups who have been involved with this work so far? With just a few more hands, you can easily do all that’s needed before Friday.

2. DECIDE WHERE TO HOLD THE EVENT: Remember that the purpose of a peaceful protest or vigil is to get your message directly to decision makers, while also raising awareness publicly.

This is your chance to call attention to the human impact of the Muslim Ban, so where is the best place to do that. Go to the office of a Member of Congress and assemble out in front, symbolic space in your community or on your campus that is visible, where you’re sure that as many people as possible will see you and hear your message.

3. GET ON MESSAGE: We want to say loud and clear that we stand against policies that discriminate, and we say #NoBanNoWall. [Download our sample sign here](#), or make your own banner with the same message.

Check out Margaret’s statement on President Trump’s executive order regarding extreme and unwarranted restrictions on immigrants. Make sure that you are heard by your Members of Congress by following up with phone calls.

7 STEPS TO ORGANIZING A PROTEST OR VIGIL (CONT.)

5. Recruit: You have followers on each of your social media accounts, you know the usual places to post fliers, so start spreading the word. But don't forget the first rule of mobilizing: ask people! Most people show up to actions through word of mouth. Call each of your friends or ask them in person to show up, and when they say yes, ask them to call 5 more friends. Before you know it, you'll have dozens of people ready to go.

6. INCLUDE A CALL TO ACTION: Whether you light candles, write messages on a large board, chalk or lay down flowers, it is always impactful for people to feel physically involved in the action. Go further: ask everyone who

comes to your vigil to call their Senators and Representative immediately afterward, and ask people who can help organize the next vigil.

7. FOLLOW UP: This Friday's vigil is just your first. Get everyone's name, email address and phone number. Call each of them after the action to thank them for coming and ask them to be part of planning your next when. When is that going to be? Next Friday.

Tell us how it went! Share photos and videos from your vigil using the hashtag **#NOBANNOWALL**, and send the highlights to **TRUMPWATCH@AIUSA.ORG**.