

# STUDENTS

## How You Can Raise Cash To Attend Milwaukee, WI

You've been working hard all year. You've organized your Human Rights Day Write-A-thon, demonstrated against torture, held your Jamnesty concert, participated in the National Week of Student Action. You are almost out of cash. But the AGM is coming, Amnesty International USA's biggest event of the year, bringing activists from all over the country and the world together for a weekend of workshops, panels, distinguished speakers, powerful testimonies, discussion, debate, working parties and just plain partying! Well, the fact is we want you there too. We are committed to students

and young people playing an active role our organization. But how do you raise the funds to cover travel and registration? Many students feel they don't have the money to finance a trip to the AGM. But you do have the greatest resource in the world, each other. So we've compiled a list of ideas to help you raise cash.



- **Check With Your school:** Many have funds students can access to attend conferences that develop leaders and engage students. Ask your faculty advisor or school administrator.
- **Wristbands:** They're everywhere advocating for everything. For only .78 cents apiece (plus setup cost) you can have "Amnesty International" embossed into the silicone in any color. Cheap to make, these trendy wristbands are also wildly popular.
- **AI Merchandise:** All kinds of cool stuff here, from buttons to temporary tattoos, some are even under a dollar. AI's online shop even offers bulk and group rates.  
<http://www.amnestyusa.org/store/index.html>

- **Chocolate:** Kids have been selling chocolate for years to raise money. But yours will be different. You'll be selling Fair Trade chocolate which returns to the farmers a fair profit on their labor.

This is a proven winner as a fundraiser. Buy chocolates and sell them for a profit. You might even consider a Fair Trade Bake Sale.  
[www.serv.org/divine](http://www.serv.org/divine).

- **Get Creative:** Got a fledgling artist or two in your group? How about an Art Show? Many students are eager to show off their creative abilities. No artists among you? Get a local vendor to contribute. Many businesses are eager to help, especially when you tell them it's for AI.

But you have to get out there now. And remember that with a little inspiration and a lot of hard work, you will be able to stand up and be heard at this year's AGM!

Register **TODAY** and receive discount rates.